news +++ Light + Building Autumn Edition 2 till 6 October 2022

light+building

On the cutting edge with the Highlights of the Light + Building Autumn Edition

Frankfurt am Main, 25 07 2022. The top themes at Light + Building describe the focus for the industries: "Green Deal & Sustainability", "Electrification & Digitalisation" and "Light & Design". Independent, climate-friendly energy supply in buildings is just as much a part of this as forward-looking lighting design. The wide range of topics is reflected in the extensive supporting programme of the Light + Building Autumn Edition from 2 to 6 October 2022 in Frankfurt am Main.

Expert lectures, presentations and discussion panels - they all have one thing in common: they encourage exchange and are meeting places for personal encounters. As these are particularly in focus at the Light + Building Autumn Edition and the industry's anticipation of the long-awaited reunion is already high, there are two central meeting points with the Design Plaza in the lighting area in Hall 3.1 and the Building Plaza in the building service technology area in Hall 9.0. "We are convinced that the two thematic meeting points will additionally promote personal encounters and make it easier for all participants to combine networking with maximum knowledge transfer", says Johannes Möller, Director of Light + Building, explaining the aims of the special platforms. An overview of the highlights of the special edition:

Design Plaza in Hall 3.1: Centre for light and trendsetting design

On the Design Plaza stage in Hall 3.1, the focus is on lighting trends every day: the designers of the bora.herke.palmisano style agency present in a daily lecture which colours, shapes and materials will determine lighting design in 2022 and 2023. For a visual impression, the three trend themes are staged in the form of mood boards in the immediate vicinity of the stage.

On the first day of the fair, the award ceremony for the "Best of" winners of the Design Plus Award powered by Light + Building will take place on the stage. In total, the jury has awarded the coveted "Design Plus" label to 34 products. They can be seen in the accompanying Design Plus powered by Light + Building exhibition in Hall 3.1.

On 2 October 2022, the talks by World-Architects will also start at the Design Plaza. They will begin with Birgit Walter from the lighting design studio BMLD from Barcelona. The following day, Carla Wilkins from Lichtvision Berlin and Paolo Cocconi from Lichtvision Barcelona will continue the talks. Architects who take part in the talks will receive continuing education points from the Hesse Chamber of Architects. Each talk will be followed by a thematically appropriate tour.

The Design Plaza will also focus on architecture on Monday, 3 October 2022, when Architonic magazine has invited international experts to speak about topics sustainable design, efficient lighting design and innovative materials. Information on further lectures and offers at the Design Plaza is available at light-building.com/events.



Orientation in the variety of innovations is provided by special presentations such as the exhibition of Design Plus winners in Hall 3.1. Source: Messe Frankfurt Exhibition GmbH

Building Plaza in Hall 9.0

On the first and second day of the fair, the Building Plaza in Hall 9.0 is all about the energy transition. The lecture programme ranges from "Power for Mobility" to the installation of photovoltaic systems, energy storage and distribution, charging management and the installation of wallboxes.

Energy-efficient building and renovation will be the topic on Tuesday, 4 October 2022, when the Energy Consultants' Day will be held at the Building Plaza. This will be followed on 5 October 2022 by a seminar organised by REHVA, the Federation of European Heating, Ventilation and Air Conditioning Associations. The organisation works to improve health, comfort and energy efficiency in buildings and communities.

The 7th Architects' Forum will feature lectures on the intelligent technology with which the skilled trades can equip smart buildings. It will be held at the Building Plaza on Thursday, 6 October 2022 and will conclude with a visit, including a guided tour, of the E-Haus powered by Light + Building of the ZVEH in Hall 11.0. Architects can receive six continuing education points for participation. Pre-registration with ZVEH at www.zveh.de/architektenforum or architektenforum@zveh.de.

Guided tours & self-guided tours

Free guided tours of the Light + Building Autumn Edition offer orientation and professional exchange. Depending on the theme, they start at the Design Plaza in Hall 3.1 or at the Building Plaza in Hall 9.0. All tours at a glance: <u>www.light-building.com/tours</u>. In addition, for the first time, the international meeting place for the sector is offering self-guided tours on seven different themes especially for the electrical trade in cooperation with the magazines ElektroWirtschaft and 'das elektrohandwerk'. Direct access to the 'self-guided tours' is provided by the Light + Building app.

The Light + Building app is available in the App Store and the Google Play Store.

Further event highlights from the Light + Building Autumn Edition programme

Hands-on Smart Living: The E-House powered by Light + Building

The potential of smart applications will be demonstrated by the E-House powered by Light + Building of the electrical trades in Hall 11.0. Visitors can test a variety of smart applications in different living areas on 100 square metres. A special focus this year will be on the two topics of the future, "energy management" and "sector coupling", as well as "smart health".

ZVEI Technology Forum

The Technology Forum is a platform for professional exchange between exhibitors and visitors about, among other things, current developments in electrical installation systems and building automation, BIM, trends in lighting and security technology, home heating, charging infrastructure for electromobility and energy efficiency. The Technology Forum is organised by the German Electro and Digital Industry Association (ZVEI) and Messe Frankfurt and will take place from 2 to 6 October in Hall 12.1.

Intersec Forum

The Intersec Forum opens from 3 to 6 October 2022: Thus it begins on the second day of the trade fair in the Intersec Building product area in Hall 8.0. The specialist conference for networked safety technology is the cross-sector expert meeting and networking date for those who plan, operate and develop building technology systems. The partner of the Intersec Forum for the conference planning is ZVEI-Services GmbH. Conference participation is included in the ticket price for Light + Building Autumn Edition.

IEECB Conference: Using energy efficiently in buildings

The IEECB - Improving Energy Efficiency in Commercial Buildings conference brings together Energy Services Companies (ESCOs) to discuss the use of alternative energy sources and their efficient use. The conference is organised by the European Union Joint Research Centre and will take place on Wednesday 5 October 2022 in the Room Frequency at Portalhaus.

BMWK areas with newcomers

Young entrepreneurs are supported by the Federal Ministry of Economics and Climate Protection (BMWK) so that up-and-coming companies can present themselves in a suitable environment. In the product area of electrical and building technology, visitors will find the joint stand in Hall 9.0. The newcomers in the lighting sector have their place in Hall 4.1.

The Light + Building Autumn Edition will take place from 2 to 6 October 2022. Parallel to this, the Intersec Forum opens from 3 to 6 October 2022. The Light + Building Digital Extension is accessible from 2 to 14 October 2022.

Press information and photographic material:

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com