# light+building

## Focus on connected Security at Light + Building 2022

Frankfurt am Main, November 16, 2021. Security is a need whose importance in society is continuously increasing. Whether digital threats, extreme weather conditions or health risks - one crisis is followed by another. Accordingly, the demand for security technology equipment and systems for homes and buildings is increasing. As the leading national and international industry platform, the topic of "connected security" also plays a central role at Light + Building 2022.

In the Smart Home and Smart Buildings, cross-trade system technology is the basis for connecting all components and applications. Security installations play a central role in this. Innovative solutions and concentrated expert knowledge are offered by the exhibitors at Light + Building from 13 to 18 March 2022 in Frankfurt. The range extends from classic safety, security and fire technology to access control and monitoring systems and the protection of digital infrastructure and data.



Whether electronic locking systems, surveillance cameras or fire protection: connected security technology is an integral part of the technical building infrastructure. Source: Messe Frankfurt / Jens Liebchen

## Intersec Building brings together competence for safety and security

"Connectivity + Security" is one of the top themes at Light + Building. Due to the increasing importance and demand, the industry meeting place is bringing together the range of products and services on the subject of security with the Intersec Building section in Hall 8.0. "Connected security technology is part of the modern building and can therefore no longer be viewed in isolation – integration is therefore a completely logical step in the development of our Light + Building. With the focus on Intersec Building, we

are building on Messe Frankfurt's expertise in the field of safety, security & fire. Here, we benefit above all from the experience of the leading trade fair in Dubai and continue to expand the network internationally with twelve globally positioned trade fairs," explains Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt GmbH. Companies exhibiting in the Intersec Building section are specially marked with a label on the booth, but also in the Light + Building Contactor. This makes it easy for visitors with a special interest in security to find the right offer and to plan their visit to the fair in the best possible way.

## Intersec Forum parallel to Light + Building 2022

Live and with a secure event concept, the fifth Intersec Forum, conference for connected security technology, will take place in 2022: It starts on the second day of Light + Building and accompanies the leading international trade fair for lighting and building technology in its Intersec Building section - with conference knowledge and expert exchanges on all aspects of connected technologies for the security of and in buildings.



The Intersec Forum: from 14 to 18 March 2022, the central information interface of Intersec Building, the product area for connected security technology at Light + Building. Source: Messe Frankfurt / Sandra Gätke

The specialist conference for connected safety technology is the cross-sector expert meeting and networking event for those who plan, operate and develop building technology systems. Their challenges lie in the integration of various security systems and technologies. Accordingly, the conference content covers all technical, legal, economic, regulatory and scientific aspects of the networking building services and security trades. The focus will be on the industry topics: Future and business models of security technology in the networked building; Semantic interoperability of the trades, software and protocols; Video technology and access control, use of biometric data; Fire protection in the context of building renovation; Al and predictive security. The partner of the Intersec Forum for the conference planning is ZVEI-Services GmbH.

Further information on the Intersec Forum from 14 to 18 March 2022 in Hall 8.0 can be found on the internet at: www.intersec-forum.com and at www.intersec-forum.com/twitter. Conference participation in the Intersec Forum is included in the ticket price for Light + Building.

The Light + Building event will be held with the Intersec Building platform from 13 to 18 March 2022.

## Press information and photographic material:

www.light-building.com/presse www.intersec-building.com/presse

### Links to websites:

Twitter: @IntersecFFM

www.light-building.com/facebook www.light-building.com/twitter www.light-building.com/youtube www.light-building.com/linkedin



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#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).